

Message Text

UNCLASSIFIED

PAGE 01 BOGOTA 02633 292020Z

20-12

ACTION ARA-10

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /018 W

----- 014481

R 291437Z MAR 74

FM AMEMBASSY BOGOTA

TO USDOC WASHDC

INFO SECSTATE WASHDC 1971

UNCLAS BOGOTA 2633

PASS COUNTRY COMMERCIAL PROGRAM (CCP) COORDINATOR

EO 11652: NA

TAGS: BEXP CO

SUBJ: INRAVISION (TV) DIRECTOR DELGADO VISIT TO NAB EXHIBITION

REF: USDOC 4151; BOGOTA 2108; BOGOTA 2038

1. TV DIRECTOR CARLOS DELGADO HAS RETURNED FROM EXHIBITION OF NATIONAL ASSOCIATION BROADCASTERS, HOUSTON, WHERE DELGADO MADE PURCHASES OF US \$70,000 FROM FOUR US MANUFACTURERS IN ADDITION TELEMATION. PURCHASES INCLUDED ELECTRONIC TITLING GENERATOR AND SCREEN PROJECTOR. DELGADO HAS THANKED EMB FOR INVITATION WHICH STIMULATED HIM TO TRAVEL HOUSTON.

2. TELEMATION REP HERBERTO GUZMAN TOLD COMATT ELECTRONICS INDUSTRIES ASSOCIATION (EIA) DID NOT RPT NOT COMMUNICATE WITH DELGADO DURING LATTER'S STAY IN HOUSTON MAR 15-18.

3. GUZMAN RE-CONFIRMED TO COMATT THAT TELEMATION WAS AT ALL TIMES WILLING TO COOPERATE WITH OTHER US FIRMS IN PROGRAMMING DELGADO'S LIMITED TIME IN HOUSTON AND PARTICULARLY WOULD HAVE WELCOMED SMALL COURTESIES BY EIA.

4. IN LIGHT MODUS OPERANDI SHOWN BY EIA IN THIS PROJECT EMB NOT SURPRISED THAT EIA CONSIDERS ITS PAST EFFORTS TO SELL TO COLOMBIA UNSUCCESSFUL. DELGADO'S TRIP TO HOUSTON PROVES THERE IS MARKET FOR US FIRMS HERE.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BOGOTA 02633 292020Z

5. DELGADO HAS NOW REVEALED THAT COLOMBIA IS PLANNING NEW TELE-

VISION CENTER COMPRISING SEVEN TV AND RADIO STUDIOS, FILM DEPT, AND ADMINISTRATIVE OFFICES AT ESTIMATED TOTAL COST US \$5 MILLION. AWARDS FOR CONSTRUCTION ALREADY LET AND CONSTRUCTION MAY START BY JUNE. TENDERS FOR US \$2 MILLION IN CAMERA, AUDIO, AND LIGHTING EQUIPMENT TO BE OPENED BY AUGUST 1974. EQUIPMENT WILL PROVIDE LIMITED COLOR CAPABILITY FOR TELECINE ADVERTISING, BROADCAST OF COLOR VIDEOTAPE IN BLACK AND WHITE, AND MODEST PROGRAM PRODUCTION IN COLOR. GUZMAN BELIEVES THAT AS RESULT HOUSTON TRIP DELGADO NOW ORIENTED MORE TOWARD US MANUFACTURERS.

6. EMB WILL APPLY BROADER CRITERIA TO PERMIT INCREASE IN UNCLASSIFIED TRANSMISSION TO USDOC BUT NOTES THAT EVEN IN ITS CLASSIFIED MESSAGES EMB HAS OFTEN (AS IN RECENT CASE) AUTHORIZED USDOC TO CONVEY INFORMATION TO US BUSINESS BY APPROPRIATE MEANS.
VAKY

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 29 MAR 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974BOGOTA02633
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740070-0344
From: BOGOTA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t1974035/aaaaaehw.tel
Line Count: 76
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: USDOC 4151; BOGOTA 2108; BOGOTA 2038
Review Action: RELEASED, APPROVED
Review Authority: shawdg
Review Comment: n/a
Review Content Flags:
Review Date: 08 AUG 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <08-Aug-2002 by elbezejf>; APPROVED <12 DEC 2002 by shawdg>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: INRAVISION (TV) DIRECTOR DELGADO VISIT TO NAB EXHIBITION
TAGS: BEXP, CO
To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005